

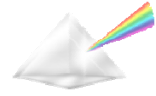
PRODUCT AND SERVICES CATALOG

PRISM BUSINESS ADVISORS



Transforming Dreams Into Dollars!

PRISM BUSINESS ADVISORS – CLEARLY CAPABLE!



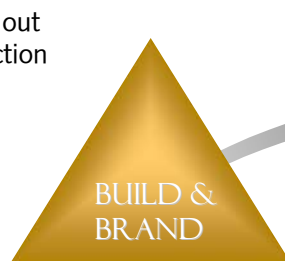
PRISM is unique in that we organically grew a highly successful business and continue to keep and grow that same business while sharing our past knowledge, current and best practices and ongoing in-the-field training with entrepreneurs and aspiring leaders that are like minded.

The saying “It’s lonely at the top” is so true. By partnering with PRISM, you will have new-found friends to help mentor, guide and assist you in resolving problems and moving you closer to your goals and dreams.

While each contract we take is uniquely designed for each client’s specifications and specific business ideas, plans and goals, the following is a general menu of services provided.

BUSINESS CONSULTING SERVICES:

Are you just starting out and need some direction or measurable goals? We will partner with you and map out a game plan.



Does your business need a boost? Looking for a new image? Are you doing all the right things but it is not showing up on the bottom line?



Does your established business need to take a look at its practices and where dollars are being spent? We will partner with you to strategize for long-term stability.



➤ **Build & Brand** – This appeals to companies that are brand new, have a vision and a general business plan and are ready to launch. We will partner with you to map out a game plan with a very clear path and tangible end results each step of the way.

➤ **Re-Build & Re-brand** – This appeals to companies that had a great business plan but it never really got off the ground successfully. These companies are in need of a face lift and we help you to shed what doesn’t work in favor of what will work.

➤ **Diversify & Stabilize** – This appeals to companies whose cash flow is up and down on a regular basis because of the goods/services they provide and the way they are spending their resources. We can help you analyze your business practices, your clientele, where you are spending your dollars and your efficiencies to come up with practical, measurable concepts to add diversification and balance the company’s cash flow.

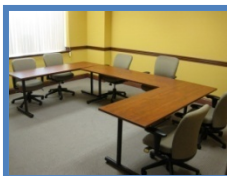
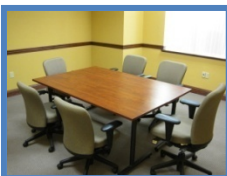
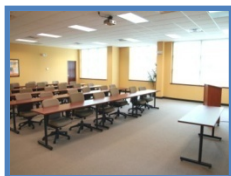
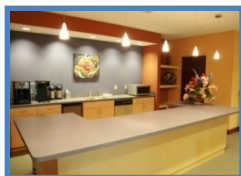
ADDITIONAL SERVICES

PRISM Space Rental

Come tour our new training facility!

PRISM's new training facility is not only attractive, it's functional too! Professional space with state-of-the-art equipment that is just minutes from CVG Airport and downtown Cincinnati. The PRISM Building is both highly visible and easily accessible just off the Kyles Lane exit from Interstate 75.

In addition to a hospitality area, and a separate large training room, we also have two private conference rooms that can be configured to meet any needs.



**Training Room - \$500 a day
\$250 ½ day**

Conference Rooms - \$25.00 an hour

AMENITIES

- Self-serve coffee, tea, water
- Customizable room configurations
- Video Projection Equipment

FIRST CLASS BUILDING

- Spacious floor plan
- Welcoming **Reception area**
- Large **Training room**

EXCELLENT LOCATION

- Located minutes from CVG Airport
- Easy access to highways (75/71 and 275)
- Downtown Cincinnati only 10 minutes away

Business Plan Preparation

A business plan is necessary to explain and illustrate the vision you have for your business, and to persuade others to help you achieve that vision. PRISM can help you present your business concept in a way that allows others to understand quickly and precisely what you envision.

We can guide you through the process of writing your Business Plan including:

- An Executive Summary
- Market Analysis/Marketing Strategies
- Products, Services, and Pricing
- Leadership Philosophy/Profiles of your Leadership Team
- Timetable/Use of Initial Capital
- Revenue Projections/Pro-forma Cash Flow
- Preliminary Operations Plan
- Technology/Website/Logo
- Policies/Avoiding Pitfalls

**Quoted by Client
Specifications**

Social Media One on One

Social Media is an easy and free way to market your business.

- Does your business have an online presence?
- Are you taking advantage of a free way to get your message out to your clients and prospects?

PRISM offers one on one training for Social Media as well as pricing packages for handling your social media accounts for you.

\$99

WORK SMART, NOT HARD! One on One

Go from Frazzled to Fantastic! Organization is critical to success.

- Do you need to de-clutter your office?
- We will help you set up your PENDING system folders!
- Learn how to implement the ePENDING and clear out your email box!

*Includes: The *WORK SMART, Not Hard!* eBook

Schedule a one-on-one session with Jane Schulte,
Author of the *WORK SMART, Not Hard!* book.

\$199

Schedule a one-on-one session with Kim Jehn.

\$199

Website Design & Hosting

You can have a great website at a great price using very little of your time! You could do it yourself, hire a designer and use a lot of your time OR you can let PRISM take care of it for you.

If you have an outdated website or it has become stagnant and needs a facelift, consider a re-brand where you freshen up the colors, style and content to address your business today.

A branded web presence is essential. We can design, create, publish and host a professional website while you use your time to run your business.

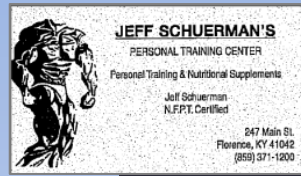
**Quoted by Client
Specifications**

SAMPLES PRISM transformed these websites from Antiquated to Amazing!

Positive Message Music - Cincinnati, Ohio



Schuerman Fitness - Florence, Kentucky



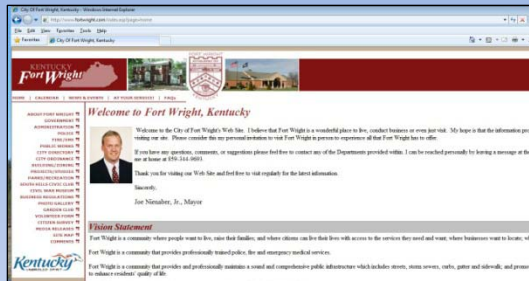
Jeff Schuerman's Fitness Training

BEFORE



City of Fort Wright - Fort Wright, Kentucky

BEFORE



Aarrowood Plants & Flowers, LLC - Cincinnati, Ohio

BEFORE



Kohnen & Patton LLP - Cincinnati, Ohio



OUR BUSINESS WORKSHOPS!

WORK SMART, Not Hard!

Does getting everything you need to get done in a day sometimes feel that you are actually going backward instead of forward and there is no time to truly launch your dream business?

- ✓ Gain control of your chaotic workload and significantly reduce stress
- ✓ Become peaceful and purposeful again

On-Site Monthly at PRISM

\$99 per person

or

Host a workshop
at your company!



BOLD Leadership! A Holistic Approach to Business

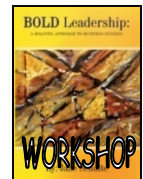
Have you read a lot of books on management and leadership, but cannot seem to adopt a style that actually works and are concerned about your ability to lead a business to success?

Analyze your leadership style. The old ways of conducting business are out. There is a new business mindset.

- ✓ Success is attainable for anyone who truly wants it
- ✓ Make a plan, define success and enjoy the journey

On-Site Monthly at PRISM

\$199 per person



WORK SMART, Not Hard! Technology Training

Do you feel that you are struggling to maintain your email inbox? Do you sometimes wonder if there is an easier way to do something by using technology?

Using the concepts from the book **WORK SMART, Not Hard! Organizational Tips and Tools That Will Change Your Life!**, this technology training workshop is designed to help you stop struggling at work and use technology to help you work smart!

- ✓ Learn simple steps to organize your email and electronic data
- ✓ Learn how shortcuts can help you save time and reduce stress

On-Site Monthly at PRISM

\$49 per person



Microsoft Office 2007 Training

PRISM offers four types of Microsoft Office training. Ray Wnielski, our technology trainer, is certified in Microsoft Office 2007 products.

These 4 products are Excel 2007, Outlook 2007, Powerpoint 2007, and Word 2007.

Within these 4 products there are different levels for instruction.

- ✓ Learn to outshine the competition with documents that really stand out
- ✓ Learn to keep track of all your contacts and always stay on schedule with your calendar
- ✓ Learn how to organize and manage your data

On-Site Monthly at PRISM

Price varies by course taught



Social Media!

Are you on LinkedIn, Facebook and Twitter? If not, why?

Social Media has taken the business world by storm in recent history. It has changed the playing field and modified our definitions of advertising. It is a new tool for connecting with others.

"Social" media is a FREE way to promote your business. Attend our Social Media Workshop to learn how to:

- ✓ Incorporate this effective PR tool into your marketing mix and add credibility to your business
- ✓ Maintain a professional image on social media sites

One on One Training

\$200 per person

or

Host a workshop
at your company!



Employee Success!

The Employee Success Workshop will add tremendous value to your organization by increasing morale, empowering each employee to bring their best self to work each day and ignite new passion and energy which is contagious! Some of the things employees will learn:

- ✓ Improve communication, support and trust within their team

- ✓ Become fluid and flexible thereby accepting change as good!
- ✓ How to gain the opportunity to make a difference each day.

On-Site Monthly at PRISM

\$49 per person

or

Host a workshop
at your company!



Caring For The Customer!

Are you attracting and keeping customers one call at a time? Are you giving each caller a positive experience? Are you conducting business with kindness?

- ✓ Learn the secrets to calming an upset caller
- ✓ Learn how to work under pressure

On-Site Monthly at PRISM

\$49 per person

or

Host a workshop
at your company!



All workshops are offered at the PRISM Building in Fort Wright, KY.
If you wish to offer any programs to your staff at your office,
please contact us!



Located at: The PRISM Building
809 Wright's Summit Parkway, 1st floor Training Room
Ft. Wright, KY 41011
(859) 344-2746

AVAILABLE PRODUCTS

WORK SMART, Not Hard! Paperback

Author: Jane Schulte
\$19.95 each
 Available on Amazon.com
\$15 each at Workshops



Organizational Tips and Tools That Will Change Your Life!

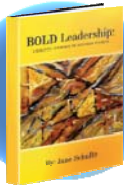
WORK SMART, Not Hard! For College Students Paperback

Author: Jane Schulte
\$19.95 each
 Available on Amazon.com
\$15 each at Workshops



BOLD Leadership! Paperback

Author: Jane Schulte
\$24.95 each
 Available on Amazon.com
\$20 each at Workshops



A Holistic Approach To Business Success!

Promotional Posters!

\$150 per poster
 Size 24" x 36"



Social Media "How To Guide!"

\$10.00 each

Quick Guide to Facebook, Twitter, and LinkedIn!



WORK SMART, Not Hard! The PEND System

\$25.00 each Letter Size
\$30.00 each Legal Size *Ready-to-use kit!*
\$40.00 each Plastic Travel PEND System

PEND = Put an End to Needless Distraction™

Put it in a drawer ... in a rolling cart... or in your traveling PEND!



MEET OUR TEAM!

Call it talent chemistry. When smart leaders surround themselves with the right players, something magical happens. PRISM Strategists possess creativity, positive energy and the passion necessary to teach. The Holistic Approach to Business Success fostered by charismatic people achieves magical results.



JANE SCHULTE,
Business Strategist
jane.schulte@PRISMsuccess.com
859-344-2726

Jane Schulte is the COO of PRISM. She formed the core team that started PRISM in May of 2006 and spearheaded its amazing growth from 8 to 60 people in just 18 months.

Jane's experience includes marketing and business development, business operations and financial management and analysis and implementation of successful business practices. Her strengths include developing and maintaining business relationships, recruiting and mentoring, strategic planning, employee relations, human resources, facilities management as well as establishing and growing new business ventures.



KIM JEHN,
Marketing Strategist
kim.jehn@PRISMsuccess.com
859-344-2731

Kim is the Public Relations Manager of PRISM and a member of PRISM's core team. Her expertise lies in the areas of marketing, branding, business development and sales, social media, website planning, event planning and presenting the Work Smart workshop.

Kim works with individuals on creating a business personality, networking, event planning, press/media, follow up systems, and testimonial development.



MEG FRODGE,
Office Environment Strategist
meg.frodge@PRISMsuccess.com
859-344-2729

Meg is the Office Manager of PRISM and a member of PRISM's core team. She embraced the role of the "Corporate Caregiver" and spearheaded all of PRISM's employee enrichment and ambassador programs. She continues to create and facilitate opportunities for growth and learning for the employees which can be attributed PRISM's low turnover and healthy working environment. Meg facilitate the Employee Success workshop for PRISM Business Advisor clients.

Meg works closely with PRISM's vendors, developing working relationships that have yielded commitment to best pricing and quality of products and services. She also manages the PRISM building facilities and all services related to its office space.



ANN WOLF,
Human Resources Strategist
ann.wolf@PRISMsuccess.com
859-344-2727

Ann is the Human Resources Manager of PRISM and a member of PRISM's core team. She has grown and cultivated PRISM's Human Resources Department from "the ground up" and manages all aspects of human resources for PRISM and its 60 employees including recruiting and hiring, benefit administration, payroll, policies and procedures, compliance and personnel issues.

Ann teaches non-legal HR functions such as writing ads, job descriptions, interviewing, on-boarding new employees, benefit administration, carrying out policies and procedures, how to conduct employee evaluations, recordkeeping and how to implement a step-by-step, easy to follow policy for each function of human resources.



JAMES MIXSON,
Technology Strategist
james.mixson@PRISMsuccess.com
859-344-2724

James is the IT Manager of PRISM and member of PRISM's core team. He built the PRISM network from scratch and continues to analyze, forecast and ensure that we are at the height of technology when it comes to the efficiency of running our business. He has always maintained complete accountability, working tirelessly to ensure 100% uptime of our operation.

James teaches technology (hardware and software), building a network (or effectively outsourcing), Microsoft Office training and Work Smart technology training.



DEBBIE FARRELL,
Financial Strategist
debbie.farrell@PRISMsuccess.com
859-344-2831

Debbie is the Accounting Manager of PRISM and member of PRISM's core team. She has demonstrated leadership ability not only in managing the company's finances with precision, but also by getting involved in other aspects of the business where she was able to utilize her talents to benefit the organization and its employees.

Debbie teaches general accounting, tax planning, fixed asset reporting, budgeting, cash-flow projecting and reporting and building efficient accounting systems and procedures.

PRISM Business Advisors Clients!

These companies and organizations have benefited from our services or workshops:

Aarrowood Plants	Glier's Goetta Company
Aglamesis Bros. Ice Cream and Candy	Great Oaks
American Academy of Professional Coders	HK Campbell & Company
Arthritis Foundation	Horan & Associates
Association of Legal Administrators	Kohnen & Patton
Beckfield College	Lexington Ad Club
Budget Business Computers	Northern Kentucky Chamber of Commerce
Campbell County Library	Ohio Valley Girl Scouts
Career One-Stop	Positive Message Music
Cincinnati Business Courier	Schuerman Fitness
CincyChic	The Pautke Group
Cincinnati Chamber of Commerce	Tri State User Group
Cold Spring Library	True Blu Healing
Fidelity Residential Solutions	U.S. Real Estate Services
Financial Asset Services	Fred Brackmann, Vistage International Chair
Fort Wright Business Association	Wishing Moon Farm

CONTACT US!

Are you ready? You have nothing to lose, so contact PRISM today and be on your way to ultimate success tomorrow. Initial consultations are FREE.

Contact Kim Jehn, kim.jehn@PRISMsuccess.com, 859-344-2731

P.S. Don't let worriers and naysayers get in the way of your extraordinary life! Good things don't come to those who wait. Good things come to those who want!

809 Wright's Summit Parkway, Suite 200
Ft. Wright, Kentucky 41011
(859) 344-2720 (main number)
www.PRISMsuccess.com

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